

## ETTR

- Requires shooting in RAW format
- Images look over exposed (washed out) and require post processing
- Renders in camera jpg version useless
- At non-base ISO it is all but useless (increased noise cancels out advantage)
- Can shift colours slightly

## Links

ETTR and why you should do it: <https://www.howtogeek.com/368486/what-is-%E2%80%9Cexposing-to-the-right%E2%80%9D-and-why-you-should-do-it/>

ETTR and why it can be a bad idea: <https://howgreenisyourgarden.wordpress.com/tag/expose-right/>

8 bit vs 10 bit: <https://fstoppers.com/education/can-you-see-difference-between-10-bit-and-8-bit-images-and-video-footage-166977>

12 bit vs 14 bit: <https://photographylife.com/14-bit-vs-12-bit-raw>

## Recommended Links

Great explanation on ETTR: <https://photographylife.com/exposing-to-the-right-explained>

Great video demonstrating ETTR process from the field to the computer:

[https://www.youtube.com/watch?v=NQU4\\_CzvHLQ](https://www.youtube.com/watch?v=NQU4_CzvHLQ)